



BTCDirect

Fully integrable fiat-to-crypto gateway

- Wide variety of local instant payment methods
- Customizable commission based revenue model
- API-based solution

Driven by passion

As true Bitcoin believers we decided that we wanted to contribute to the ecosystem in a way that we saw fit. With that in mind, we founded BTC Direct back in 2013. Our mission was, and still is, to make Bitcoin and other crypto assets easily accessible to everyone.

Six years later we are now Europe's leading cryptocurrency broker and are more dedicated than ever to help crypto going mainstream. Expanding our horizon and working with companies who share that vision is what drives us every single day.

"A dream you dream alone is only a dream.
A dream you dream together is reality"

- John Lennon



Facts & Figures

- ▶ Based in: The Netherlands
- ▶ Founded: 2013
- ▶ User accounts: 400,000
- ▶ Turnover: €500,000,000
- ▶ B2B trade fee: 1.5% fiat to crypto, 1% crypto to fiat
- ▶ Funding: Self-funded
- ▶ Active region: Serving all 33 SEPA countries
- ▶ Coins: BTC, ETH, LTC, XRP, BCH
(more will be added in 2019)





Some of our industry leading partners

Deloitte.



bunq

adyen

Bitstamp



Mitek



No. 1 solution for the European Market



The payment landscape in Europe isn't dominated by credit cards anymore.

Local instant payment methods such as Sofort banking, Giropay and EPS (Germany, Austria and Switzerland), iDEAL (the Netherlands) and Bancontact (Belgium) are crucial when serving the European market.

Thanks to our exclusive partnership with Adyen we are able to offer all these payment methods (and more) for the best rates in the entire industry.



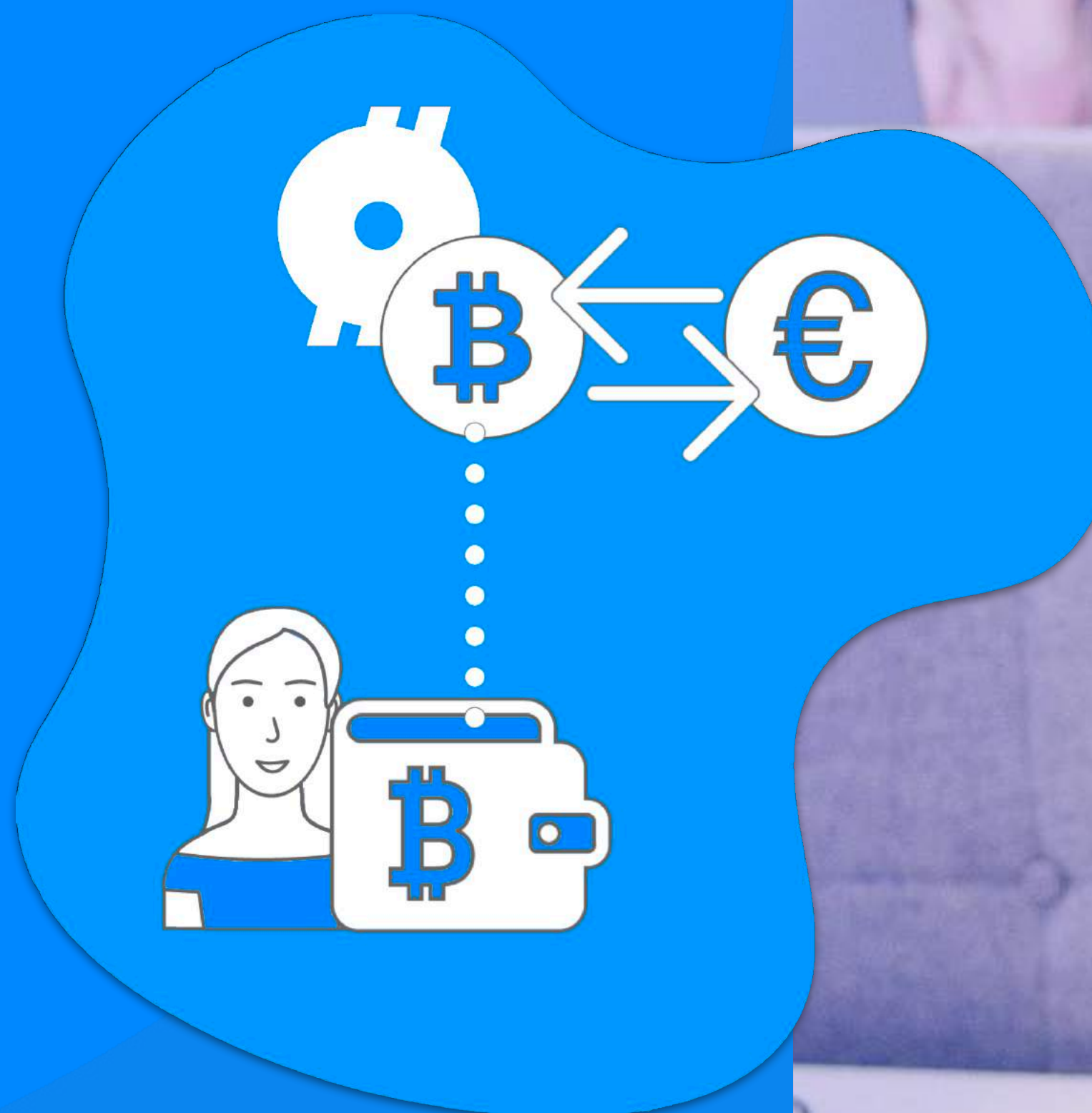
How it works

Your users won't have to leave your platform anymore to convert their fiat into crypto. BTC Direct can be fully integrated into your service.

We take care of all the KYC and AML requirements and process the transaction so you can focus on your core business.

Because we deliver from our own stock, the end users will receive their coins within minutes after the payment is completed.

Sounds cool?
We believe so.



Fee structure

Our B2B fee structure is the best in the entire crypto industry. This allows you to easily add an extra 1-2% on top and still offer very competitive fees.

We don't charge a minimum fee and your users can buy or sell for as low as 10 euros with instant coin delivery.

Fiat to crypto fee

| | Payment method fee | Trade fee | All in fee |
|------------------|--------------------|-----------|------------|
| • Banktransfer | - | 1.5% | 1,5% |
| • Credit card | 1.5% | 1.5% | 3.0% |
| • iDEAL | - | 1.5% | 1.5% |
| • Bancontact | 1.1% | 1.5% | 2.6% |
| • Giropay | 1.3% | 1.5% | 2.8% |
| • EPS | 1.1% | 1.5% | 2.6% |
| • Sofort banking | 1,5% | 1.5% | 3.0% |

Crypto to fiat fee

| | Payment method fee | Trade fee | All in fee |
|----------------|--------------------|-----------|------------|
| • Banktransfer | - | 1% | 1% |



Revenue model

Revenue formula

$$€4,000 \times \dots \times 1\% = \text{Expected revenue}$$



Yearly user turnover



Number of active users



Your preferred commission



Example: $€4,000 \times 100,000 \times 0.01 = €4,000,000$ per year





Other advantages

Customer Support

The key to happy users is providing them with state of the art customer support. Our multilingual support agents are available 7 days a week by chat, phone and email. Based on more than 5K customer reviews, we have a 5-star ranking on Trustpilot.

Marketing

BTC Direct manages three news outlets that have been integrated into the Google News feed in five different European countries. We will use these platforms, as well as our top ranking evergreen webpages and social media channels, to announce our partnerships or to feature your product in any other way.



Summary



..... Fiat to crypto and crypto to fiat gateway



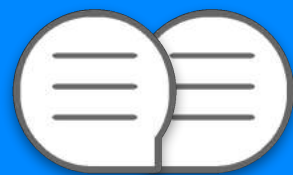
..... Local instant payment methods, instant coin delivery



..... Lowest fees and customizable commission model



..... 24/7 automated KYC & AML



..... Multilingual live customer support, 7 days a week



..... Six years of experience



..... Strongest team in crypto



More information?

Davy Stevens
Head of business development

Wijchenseweg 102
6538 SX Nijmegen
The Netherlands

d.stevens@btcdirect.eu
www.btcdirect.eu

+31 (0)24 377 2737
+31 (0)6 123 615 86

